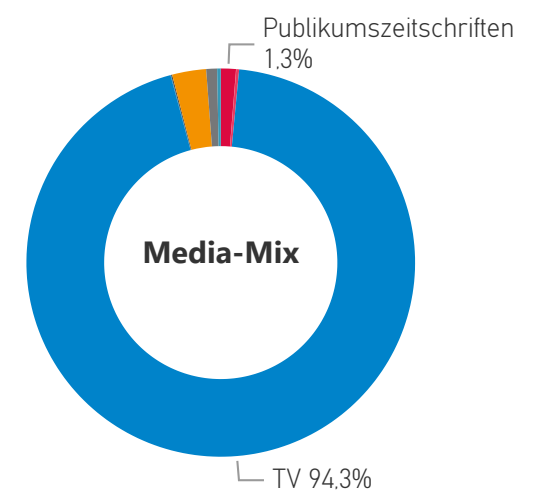
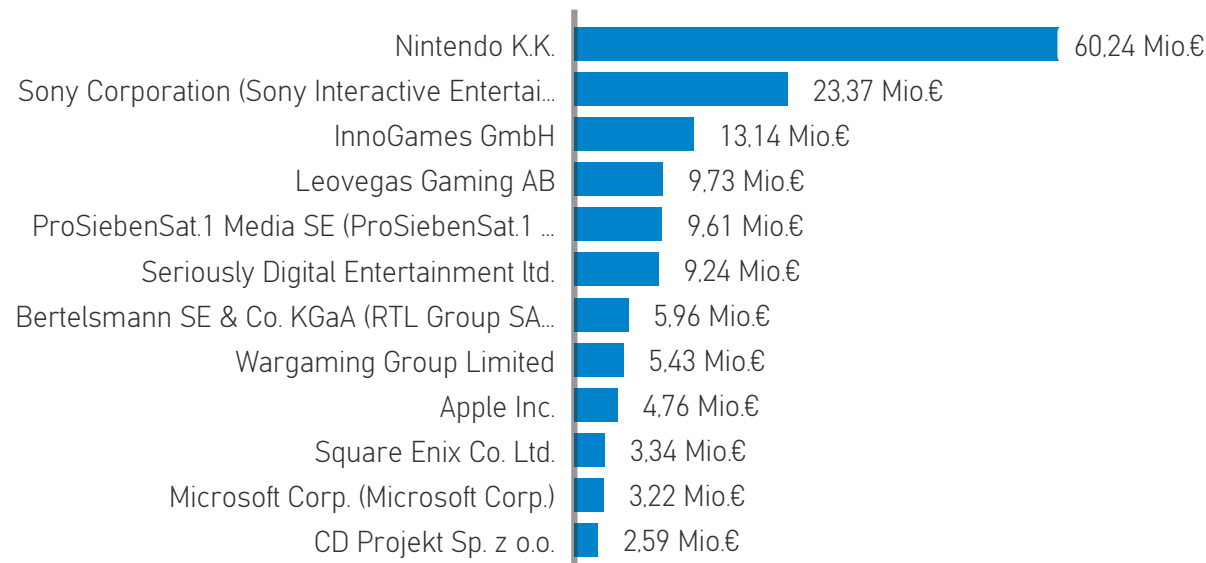


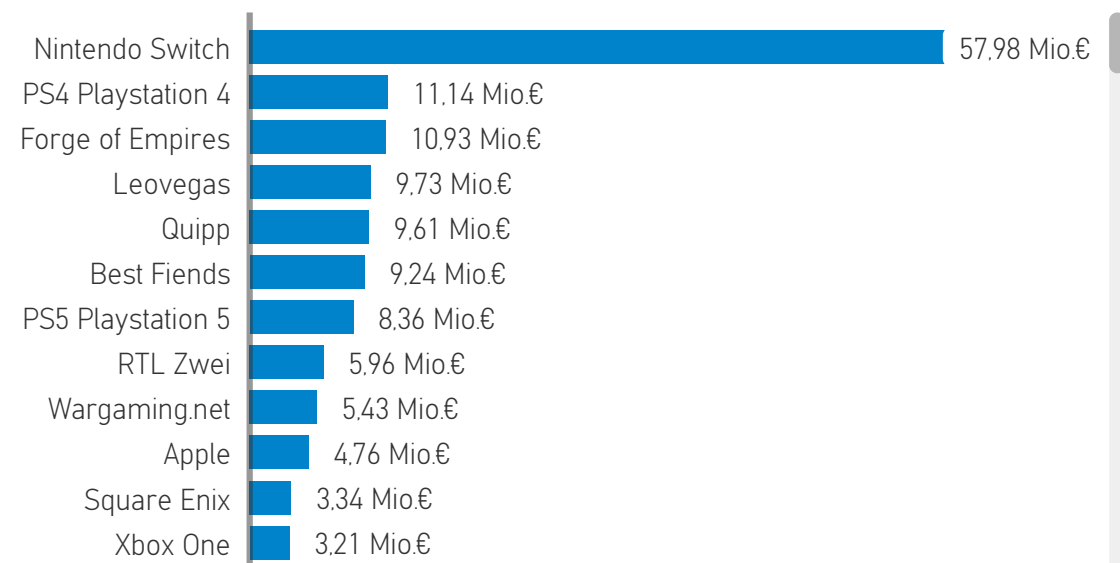
Wirtschaftsbereich	WA Brutto VVJ	WA Brutto VJ	WA Brutto	WA Brutto Diff. VJ	WA Brutto Diff. VJ in %
<input type="checkbox"/> Software/App/IT					
<input type="checkbox"/> Standard-/Systemsoftware/Apps - Games/Spiele/Konsolen	208.294.558 €	181.912.396 €	187.568.916 €	5.656.520 €	3,11%
Games/Spiele Software/Apps/Online (nicht Geld-/Glücksspiel)	142.677.389 €	119.075.981 €	98.944.371 €	-20.131.609 €	-16,91%
Konsolen	58.774.826 €	53.389.371 €	83.747.981 €	30.358.610 €	56,86%
Sponsoring/Image-/Firmenwerbung	6.806.082 €	9.046.319 €	4.825.426 €	-4.220.893 €	-46,66%
Range-/Programmwerbung	36.261 €	400.725 €	51.138 €	-349.587 €	-87,24%
Gesamt	208.294.558 €	181.912.396 €	187.568.916 €	5.656.520 €	3,11%



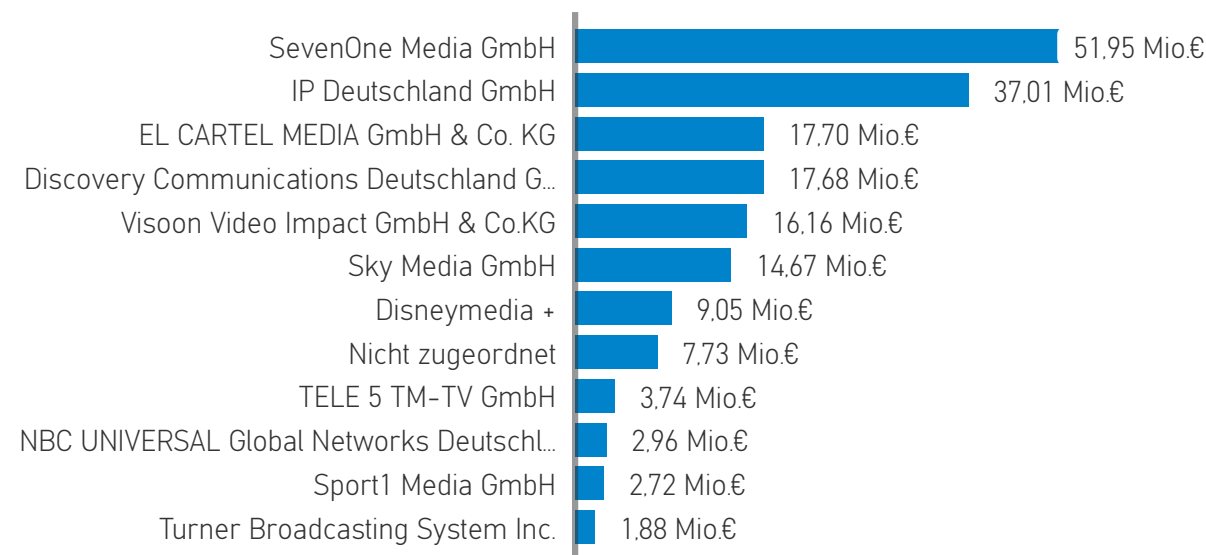
TOP-10 Werbungtreibende



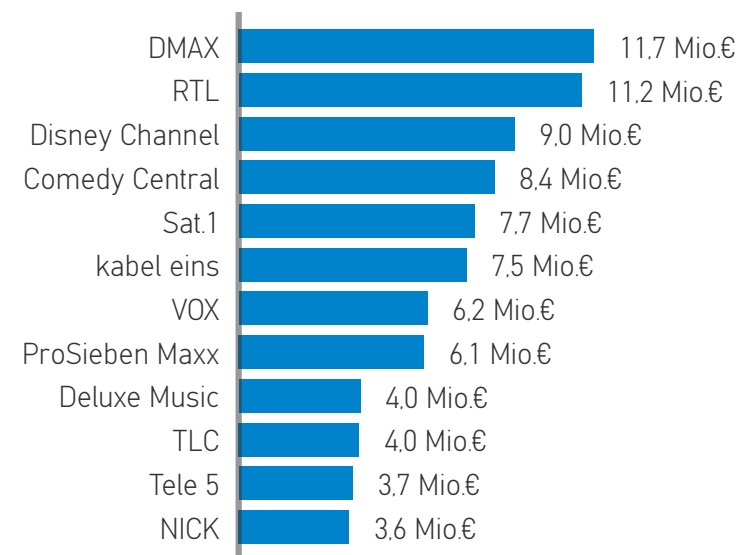
TOP-10 Marken



TOP-10 Vermarkter



TOP-10 Werbeträger



TOP-3 Motive

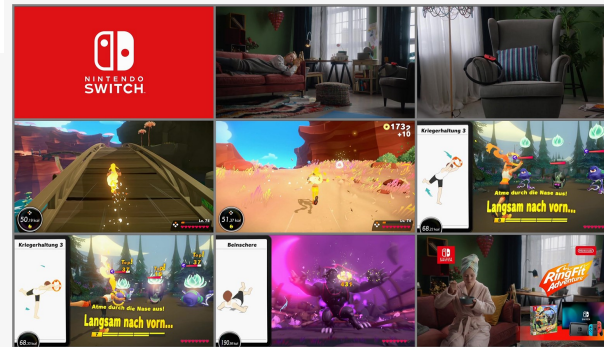
01

Motiv-ID 24762292



02

Motiv-ID 24368724



03

Motiv-ID 24352258

